A BBC Radio 4 APPEAL
For the Prostate Cancer Research Centre

THE STEPHEN & MARTIN APPEAL

Tune in: Listen to the appeal on BBC Radio 4 on **Sunday 16th December 2018** at 07.55 or 21.26 and Thursday 20th December at 15.27.

Tell people: Please help to spread the word about the appeal with friends, family and colleagues.

Stephen Fry and Martin Dallison have teamed up to raise awareness of prostate cancer and the need for new treatments. Both men have had to deal with prostate cancer and through the appeal will tell their own stories.

www.pcr.org.uk
The Stephen and Martin story

Actor, writer and presenter Stephen Fry has teamed up with adventurer and businessman Martin Dallison to support the Prostate Cancer Research Centre’s Radio 4 appeal this December.

The Stephen & Martin Appeal hopes to encourage men over the age of 45 to get themselves checked for prostate cancer, and to raise vital funding for research into new treatments.

Stephen Fry discovered he had prostate cancer after his GP gave him a PSA test during a routine check-up. PSA is a protein that the prostate gives out when it is under attack from cancer. Luckily for him, his cancer was caught early and he was able to have surgery. The whole experience made Stephen appreciate the vital work of the Prostate Cancer Research Centre. Martin Dallison was not so lucky.

He was not offered a PSA test. As Martin said, “You don’t know what you don’t know.” Like thousands of men, he had no knowledge of prostate cancer. When, at 52, Martin started to have symptoms, they were unrecognisable to him. With the cancer now having spread aggressively elsewhere, making it incurable, he hopes to encourage more men to become better informed and to increase funding for research.

‘Through this appeal we are spreading the word about getting tested and making sure people who are tested positive, even in the late stages, have a greater chance of a benign outcome because of the work of the Prostate Cancer Research Centre.’

Stephen Fry
Every year 45,000 men in the UK receive a diagnosis of prostate cancer. One in three is terminal.

Who we are
Prostate Cancer Research Centre (PCRC) is the only charity solely dedicated to funding pioneering research into advanced prostate cancer.

A breakthrough treatment
Dr Christine Galustian, one of the charity’s lead scientists, has found out how to use a protein that stimulates the immune system to attack prostate cancer cells, leaving normal cells alive. Christine and her team have successfully reduced tumour growth by 60% in the lab, and all money donated to this appeal will go towards her work being tested in men next year.

‘I support the Prostate Cancer Research Centre because the work they are doing on immunotherapy and stem cell research is amazing. Also, as a smaller charity they really focus their funds towards the research.’
Martin Dallison

Please support today!
Donations up to £10,000 will be match funded thereby doubling the amount we can raise for this vital new research project.

Text PCRC04 followed by the amount to 70070. For example to donate £10, text PCRC04£10. You can give £1, £2, £3, £3, £5 or £10.

Christine’s team working on the immunotherapy project

Dr Christine Galustian
PCRC scientist
# DONATION FORM

**I WOULD LIKE TO MAKE A DONATION TO THE STEPHEN & MARTIN APPEAL**

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Please accept my donation in support of the Stephen & Martin appeal

I enclose a cheque in the sum of **£**

Please debit my Mastercard/Visa/Visa Debit/CAF/other with **£**

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☐ I want to Gift Aid my donation of **£** and any donation I make in the future or have made in the past four years. I am a UK taxpayer. I understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift aid claimed on all my donations in that tax year, it is my responsibility to pay any difference.

Today's Date:

We would like to keep you updated about our work. In order to do so we need to know how you would like us to communicate with you. Please tick your contact preferences below:

- [ ] Post
- [ ] Telephone
- [ ] Email

Please indicate your interests:

- [ ] Research updates and appeals
- [ ] Fundraising and Events

Please visit our website to read our privacy statement or contact us directly to request a copy. www.pcr.org.uk

Email info@pcr.org.uk for a free prostate cancer Q&A information booklet.

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Registered Charity Number 1156027